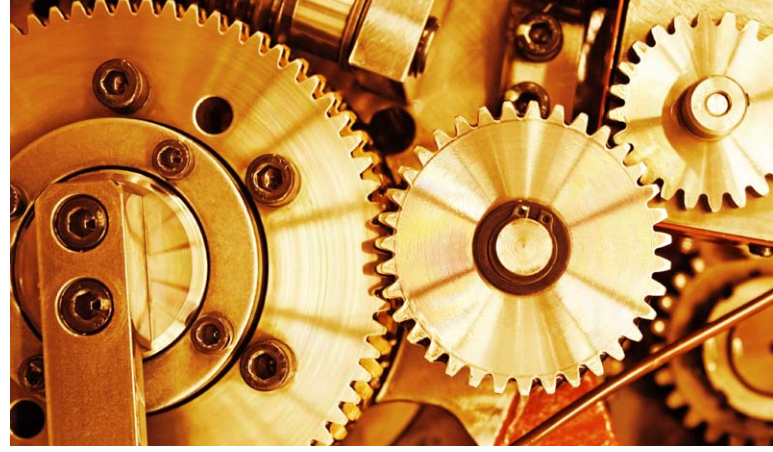


# Personalized College/Career Matching (PCM)



A tailored approach for a *personally synchronized & lasting* solution

## Overview of Services

Audience	“Migraine Headaches” we cure	Ultimate Benefits
Vocational/Technical	-What am I REALLY meant to do? -Technical school, college, or work for NEXT STEP? -Which apprenticeship is best?	<b>Avoid crippling debt (\$\$\$\$\$\$)</b>  Long term financial security
College Involved	-BEST VALUE college given vocational profile? -How GRADUATE WITH CAREER AND EMPLOYED? -Best major or course selection ROADMAP?	Avoid dead-ends/twists & turns
Career Discovery	-Why am I so unhappy at work? -How do I find work DEEPLY SYNCHRONIZED to me? -How can I identify a LIFELONG career I enjoy?	<b>Lifelong, stable career marriage</b>  Daily joy from meaningful work
Career Transition and/or Re-tooling	-How can I find the work where I leave a LEGACY? -How do I TRANSITION into a career I can retire on? -How RETOOL to ensure employment?	<b>Deep Insight = Sustainable Career</b>

### Why Dr. Brunner?

- ✦ **Over 10 years has successfully mentored** nearly a 1,000 students & early, mid and late career professionals
- ✦ **Scientific track record:** Senior author of assessment tool adapted into 11 languages around the world
- ✦ Use multi-staged and **rigorously tested** process to **discover durable career and educational “sweet spots”**
- ✦ **Track record as trusted confidant** to full range of students, military, athletes, and professionals
- ✦ **Seasoned and trusted judgement;** serves as expert witness in legal community
- ✦ Committed to ensuring a great (not just acceptable) matching “career marriage” is found
- ✦ Dedicated to complete transparency – **interview our clients!**

### Why Personalized College/Career Matching (PCM)?

The **PCM** processes ensure penetrating scientific findings are richly interwoven with your most valuable personal information ensuring a **sensitive hand-tailored educational or career solution.**

## Profile – College/Career Guidance Specialist

Dr. Tom Brunner is a capable educational and career guidance counselor who has mentored over a 1,000 students and professionals from all walks of life. High school/college students and early/mid/late career professionals have come to him for over a decade to chart educational paths and/or find a fun, meaningful, stable, and economically secure careers. Not satisfied with simply helping clients find “ok fits”, Dr. Brunner focuses on ensuring clients find a career or education path they not only fall in love with but stay in love with. A lifelong “career marriage” is identified via a rigorous Personalized College/Career Matching (PCM) process that he has refined over the last 10 years as a Mentor, expert psychologist, published assessment expert, and research scientist.

As a trusted doctoral level professional consulted by organizations (e.g., Tucson Electric Power, University of Arizona Disability Resource Center), parents, educators, college guidance counselors, and learning specialists, Dr. Brunner focuses on using precise tools to ensure each client feels “turned inside out” so they gain a masterful grasp of their core patterns. Clarity about these predominating patterns results in comforting awareness of what occupations or educational opportunities are deeply synchronized to the client’s deepest needs.

Knowing that career guidance is often over-simplified, Dr. Brunner brings a unique level of expertise and sensitive judgment to this challenging area. His unique ability to blend science with sensitivity to individual differences is highlighted by the fact that he regularly testifies in court as an expert witness. He is a recognized expert on issues including assessment, human development, and evidence-based practice. Dr. Brunner is an innovator who has been invited to give presentations at national or local venues including University Medical Center, Tucson, AZ.

Tom and his wife Maria (native Tucsonan) have two children with whom they enjoy the outdoors. He and his wife enjoy giving back to the Community through pro bono activities, and he has a passion for helping people break through to their next level of development. Dr. Brunner is a practitioner, author, speaker, blogger, and innovator who has continued to publish scientific articles on issues including advanced assessment.

## Awards and Distinctions

Dr. Brunner is humbled by the fact that he was awarded the Arizona Psychological Foundation’s Early Career Psychologist Award. Also a recipient of a Society for Personality Assessment award, he is senior author of a cross cultural assessment tool that has been adapted into 11 languages. He has published numerous scientific book chapter and peer reviewed journal articles. He is a Board Certified Psychologist whose assessments have been used by organizations including the University of Arizona, Armed Forces, Carondelet Healthcare, and Tucson Electric Power.

## Education

Dr. Brunner earned his M.A. and Ph.D. from the University of South Florida. His residency was at the University of Florida Health Science Center. He also holds an M.A. from the University of Chicago, and a BA from Tulane University, including Junior Year Abroad at the University of St. Andrews (Scotland).

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